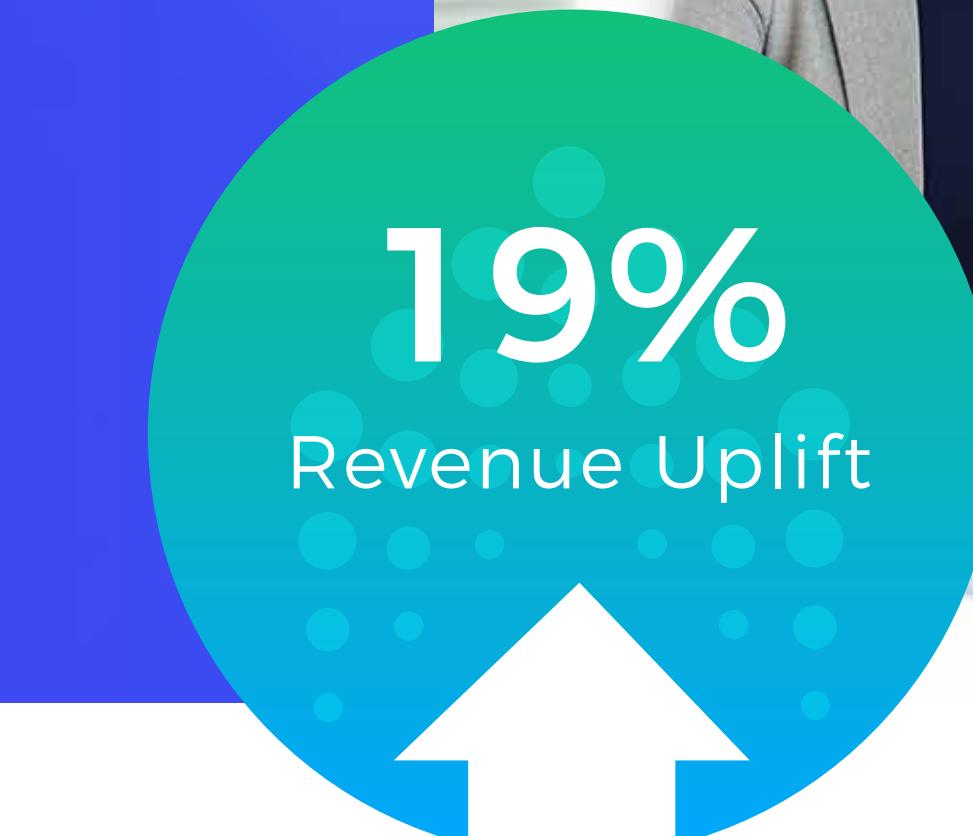




CLIENT SUCCESS STORY

SysTools Gets 19% Revenue Uplift with 2Checkout's Exit Pop-up Offer

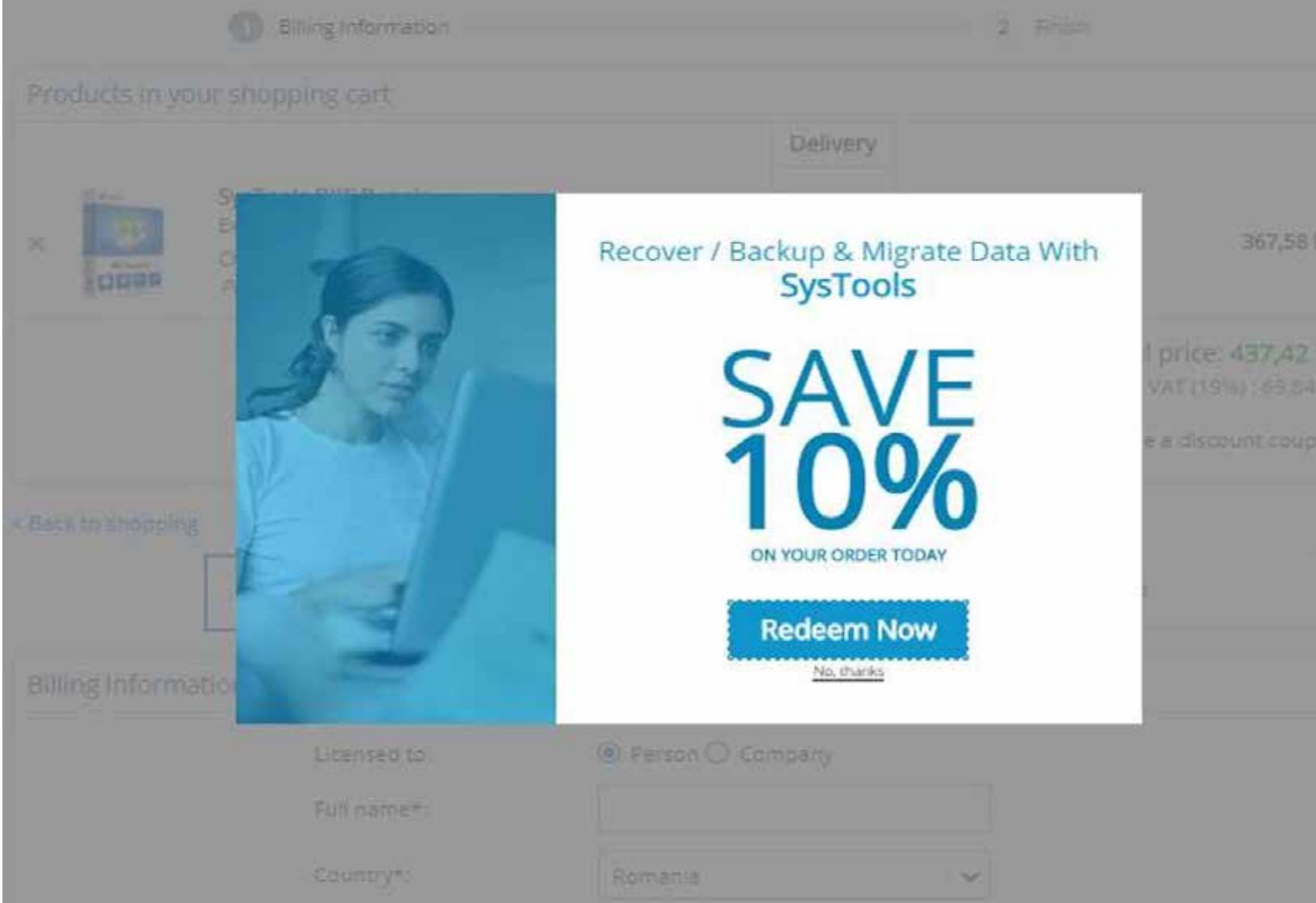


The screenshot shows the SysTools website with a navigation bar at the top featuring links for Toolkit, Support, Reseller, Contact Us, Call Us, Offers, Solutions, Services, and Store. Below the navigation is a section titled "OUR EXPERTISE" with four main categories: Data Recovery, Cloud Backup, Cloud Migration, and Digital Forensics. Each category includes a brief description and a "Read More" button.

- Data Recovery:** "Data Recovery" segment introduces a fine collection of applications with expertise over recovery of various data types.
[Read More](#)
- Cloud Backup:** The wide range of applications, available in "Cloud Backup" segment, prevent your cloud data, from being compromised.
[Read More](#)
- Cloud Migration:** Our expertise in various cloud-based services and custom built cloud applications helps in transforming cloud data into local storage and vice-versa, effortlessly.
[Read More](#)
- Digital Forensics:** Made rapid progress in the recovery of digital forensics evidence, introducing a whole new, yet a reliable range of analysis solutions in "Digital Forensics" segment.
[Read More](#)

2checkout
is now **Verifone**®

www.2checkout.com



Benefits & Results*



19% revenue recovered with 2Checkout's exit pop-up offer



Pop-up offer displayed on cart abandons



16% conversion rate

* Results calculated based on cart visits and transactions taking place during May – Oct 2020

Customer:
SysTools Software

Vertical:
Software - Data Recovery,
Cloud Backup, Cloud Migration,
and Digital Forensics

Target:
B2C and B2sB

Company Size:
SMB

2Checkout Solution:



Avangate Monetization Platform
Merchant of Record Model



Chirag Arora

Digital Marketing Manager, SysTools Software

More successful
projects online

Explore Now >



“

We have successfully implemented several eCommerce tools available out of the box in the 2Checkout's all-in-one platform, including the exit pop-up offer on cart abandonment. We obtained a 19% revenue uplift.

The results exceeded our expectations! ”

Customer:

SysTools Software

SysTools[®]
Simplifying Technology

SysTools is a digital forensics company that offers result-oriented support for businesses and consumers. SysTools will not only simplify your security operations and minimize risks, they will help protect your most crucial data, and effectively reduce the cost and complexity of your enterprise's security infrastructure. SysTools is known for its products' exceptional features and their premier expertise in data recovery and elimination of corrupted data, risk management, business compliance solutions, and email server management. Among SysTools' recent breakthrough developments is MailXaminer, a signature email forensics software that has emerged as one of the leading global products in digital forensics.

For more information, please visit www.systoolsgroup.com/ and www.mailxaminer.com/.

About 2Checkout

2Checkout (now Verifone) is the leading all-in-one monetization platform for global businesses built to help clients drive sales growth across channels and increase market share by simplifying the complexities of modern commerce. 2Checkout's digital services, including global payments, subscription billing, merchandising, taxes, compliance and risk, help clients stay focused on innovating their products while delivering exceptional customer experiences.

In August 2020, leading global payments solution provider Verifone acquired 2Checkout, further solidifying its commitment to providing seamless and frictionless experiences to customers globally through innovative and next-generation hardware and cloud services. 2Checkout will become Verifone, and the unified company will enable omnichannel commerce wherever and whenever clients shop.

Get more information at www.2checkout.com



NORTH AMERICA (HQ)

Atlanta,
Georgia, USA

NORTH AMERICA

Columbus,
Ohio, USA

WESTERN EUROPE (HQ)

Amsterdam,
The Netherlands

EASTERN EUROPE

Bucharest,
Romania