

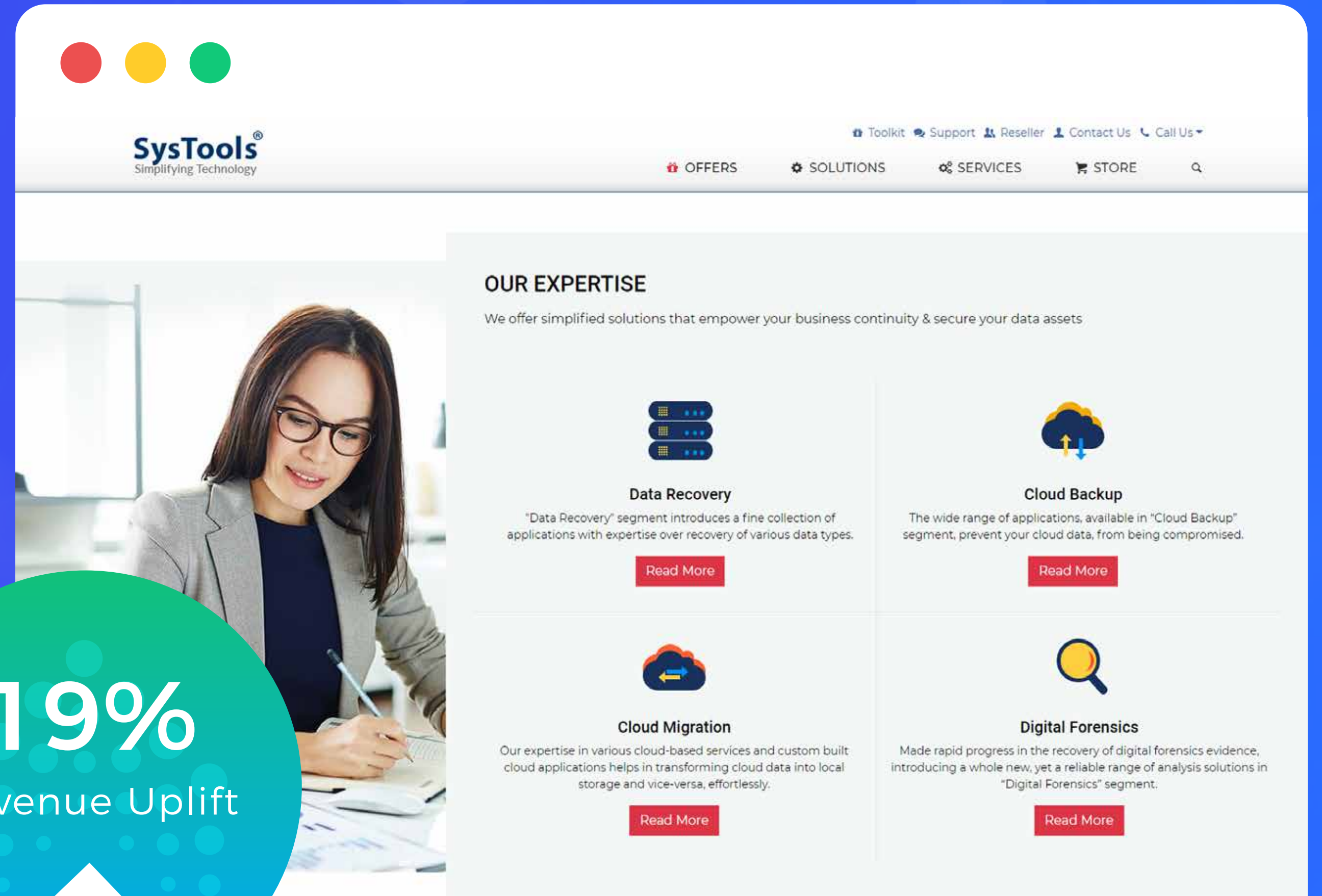


CLIENT SUCCESS STORY

SysTools[®]
Simplifying Technology

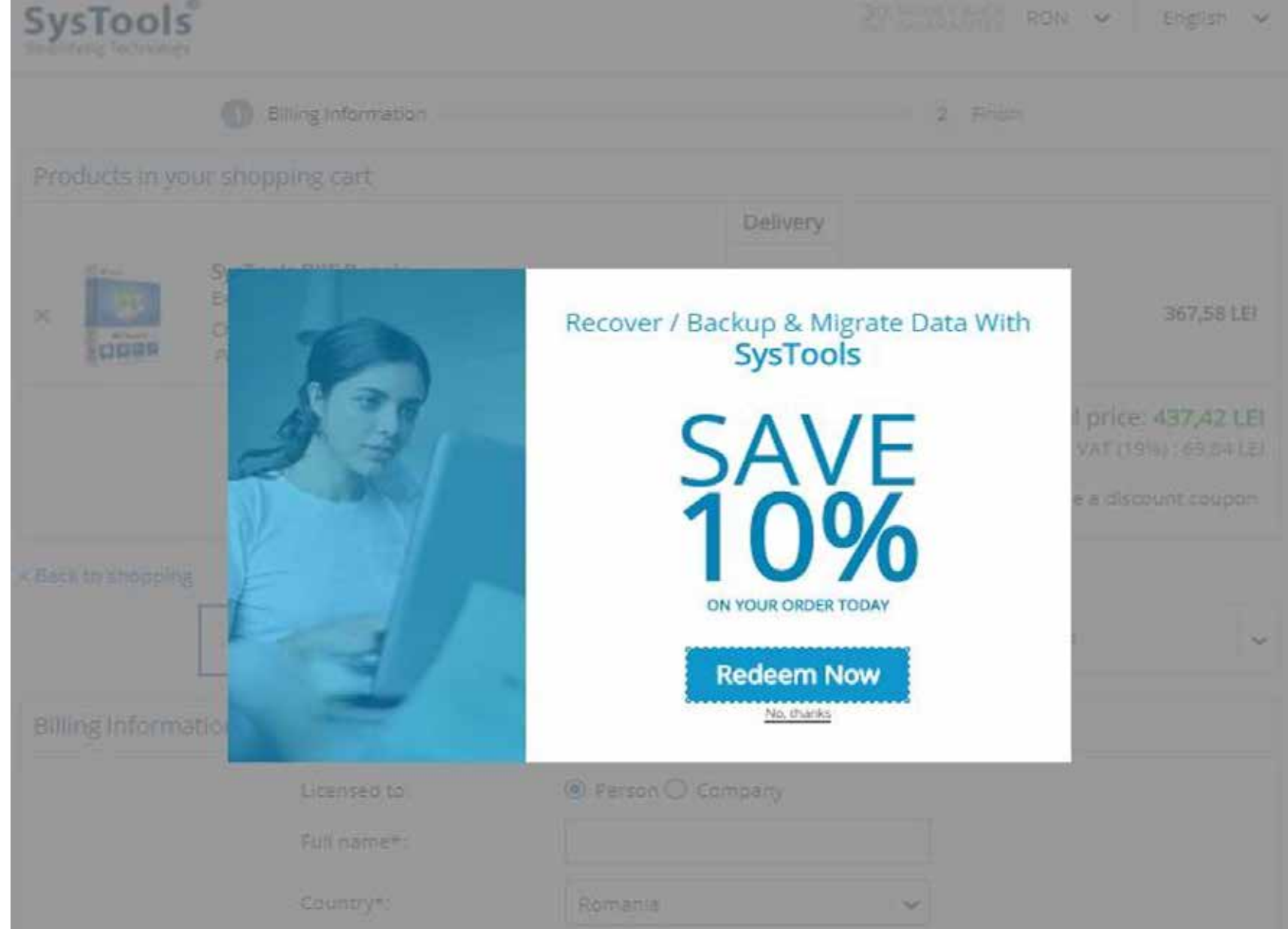
SysTools Gets 19% Revenue Uplift with 2Checkout's Exit Pop-up Offer

19%
Revenue Uplift



2checkout
is now **Verifone**[®]

www.2checkout.com



Customer:
SysTools Software

SysTools[®]
Simplifying Technology

Vertical:
Software - Data Recovery,
Cloud Backup, Cloud Migration,
and Digital Forensics

Target:
B2C and B2sB
Company Size:
SMB

2Checkout Solution:



Avangate Monetization Platform
Merchant of Record Model



Benefits & Results*



19% revenue recovered with 2Checkout's exit pop-up offer



Pop-up offer displayed on cart abandons



16% conversion rate

* Results calculated based on cart visits and transactions taking place during May – Oct 2020

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Chirag Arora

Digital Marketing Manager, SysTools Software

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We have successfully implemented several eCommerce tools available out of the box in the 2Checkout's all-in-one platform, including the exit pop-up offer on cart abandonment. We obtained a 19% revenue uplift. The results exceeded our expectations! ”

Customer:

SysTools Software

SysTools[®]
Simplifying Technology

SysTools is a digital forensics company that offers result-oriented support for businesses and consumers. SysTools will not only simplify your security operations and minimize risks, they will help protect your most crucial data, and effectively reduce the cost and complexity of your enterprise's security infrastructure. SysTools is known for its products' exceptional features and their premier expertise in data recovery and elimination of corrupted data, risk management, business compliance solutions, and email server management. Among SysTools' recent breakthrough developments is MailXaminer, a signature email forensics software that has emerged as one of the leading global products in digital forensics.

For more information, please visit www.systoolsgroup.com/ and www.mailxaminer.com/.

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About 2Checkout

2Checkout (now Verifone) is the leading all-in-one monetization platform for global businesses built to help clients drive sales growth across channels and increase market share by simplifying the complexities of modern commerce. 2Checkout's digital services, including global payments, subscription billing, merchandising, taxes, compliance and risk, help clients stay focused on innovating their products while delivering exceptional customer experiences.

In August 2020, leading global payments solution provider Verifone acquired 2Checkout, further solidifying its commitment to providing seamless and frictionless experiences to customers globally through innovative and next-generation hardware and cloud services. 2Checkout will become Verifone, and the unified company will enable omnichannel commerce wherever and whenever clients shop.

Get more information at www.2checkout.com



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