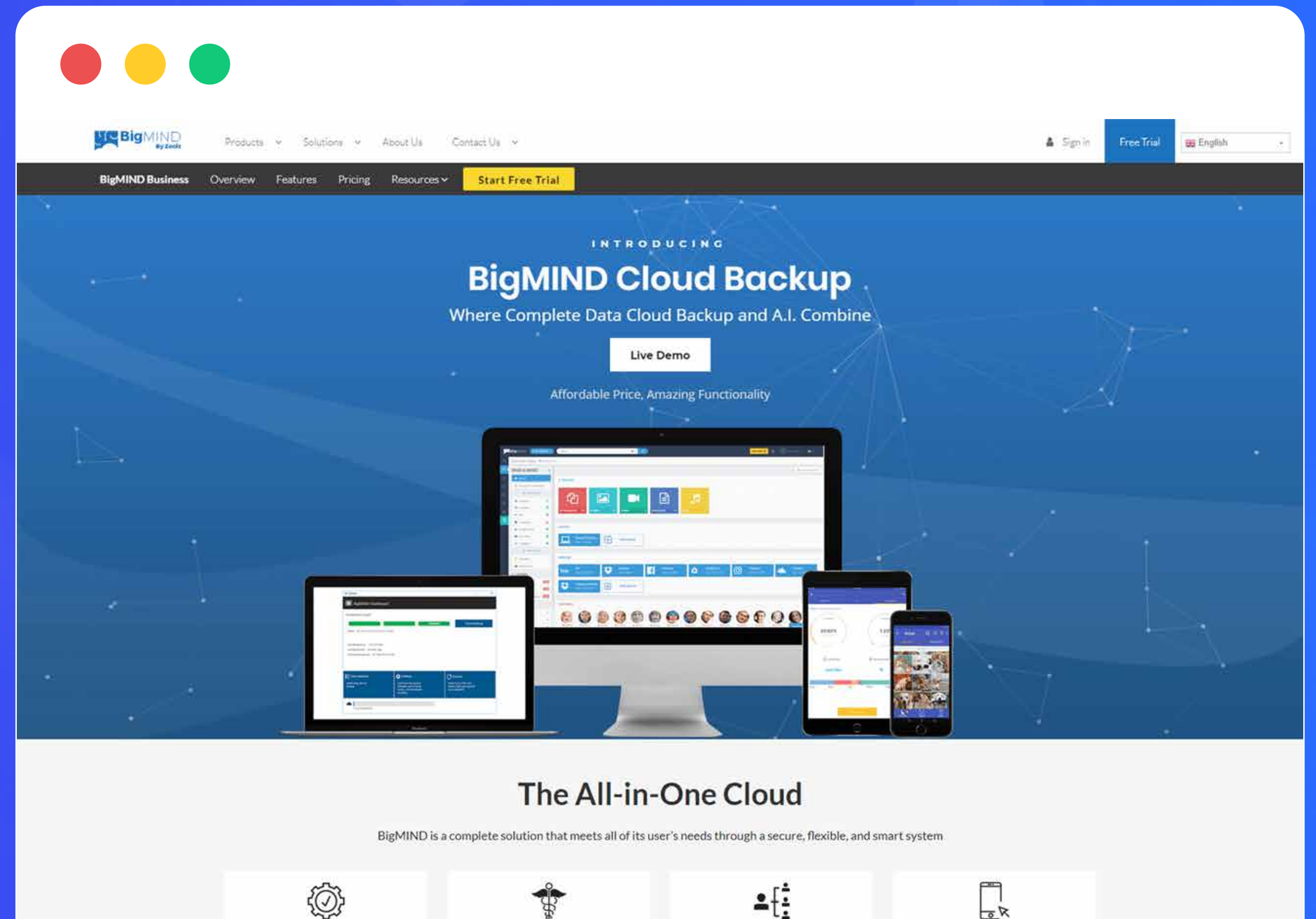




CLIENT SUCCESS STORY



Zoolz Simplifies eCommerce Operations with 2Checkout



2checkout

www.2checkout.com



Nadin Jaber
Marketing Manager, Zoolz

“ 2Checkout has solved for us a lot of issues related to subscriptions management and billing, order management and how to use order links and APIs. Basically, it is easy to integrate with their APIs and to manage order links. We enjoy the multitude of payment methods, as well as the checkout options that are easily customizable. ”

Customer:
Zoolz



Vertical:
Cloud-based Data Storage
and Backup Solution

Target:
B2B, B2sB, B2C

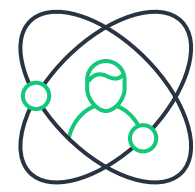
Selling:
SaaS/ Subscriptions

Company Size:
SMB

2Checkout Solution:



Avangate Monetization Platform
2Monetize with Merchant of Record Model



Context & Objectives

Zoolz is a cloud-based storage solution aimed mainly at SMBs, but also suitable for individuals. The Zoolz team was looking to sell their solution to a global audience and selected 2Checkout as their digital commerce partner.



Benefits & Results



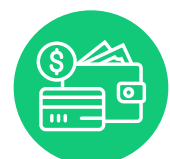
Improved checkout experience: The hosted and inline cart options provided Zoolz with the flexibility to localize and customize its checkout experience. The optimized cart templates and order links allowed Zoolz to improve the purchase experience for their clients.



Seamless integration: The 2Checkout API enabled Zoolz to easily manage the ordering process, through a seamless integration.



Strong subscription management and billing functionality: Essential for a SaaS solution, the 2Checkout subscription management capabilities helped Zoolz.



Multiple payment methods: The 2Checkout solution provides 45+ payment methods to its clients, including major credit cards & PayPal, allowing Zoolz to optimize localization and the purchase experience for a global audience.

About
Zoolz



Zoolz is a market leading provider of cloud-based storage that provides an affordable and secure cloud solution for businesses and individuals. The platform, BigMIND, enables users to store, manage, backup and access big data quickly and smoothly. More than 3 million users across the world count on Zoolz.

More information on <https://www.zoolz.com/>.

About 2Checkout

2Checkout is the leading all-in-one monetization platform for global businesses. It was built to help clients drive sales growth across channels and increase market share by simplifying the complexities of modern commerce like global payments, subscription billing, merchandising, taxes, compliance, and risk, so they stay focused on innovating their products and delivering exceptional customer experiences.

Get more information at www.2checkout.com



NORTH AMERICA (HQ)

Atlanta,
Georgia, USA

NORTH AMERICA

Columbus,
Ohio, USA

WESTERN EUROPE (HQ)

Amsterdam,
The Netherlands

EASTERN EUROPE

Bucharest,
Romania