




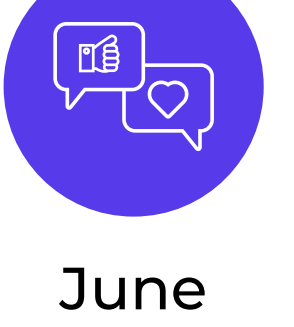
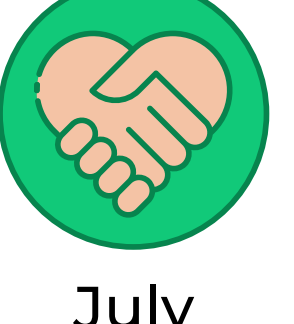






eCommerce Holidays: 2021 Calendar

We've put together some month-by-month important holidays happening in 2021, that should help you plan your marketing and sales strategies for the rest of the year.

	Winter Sales (European Countries)	Jan 8
	Martin Luther King Jr. Day (US)	Jan 18
 January	Blue Monday	Jan 18
	Get to Know Your Customers Day	Jan 21
	Community Manager Appreciation Day	Jan 25
	Data Privacy Day	Jan 28
 February	Black History Month	All through Feb
	Super Bowl Sunday	Feb 7
	Chinese New Year	Feb 12
	Valentine's Day	Feb 14
	President's Day (US)	Feb 15
 March	Employee Appreciation Day	Mar 5
	International Women's Day	Mar 8
	St. Patrick's Day	Mar 17
	International Day of Happiness	Mar 20
	Holi Festival	Mar 28-29
 April	April Fool's Day	Apr 1
	Easter	Apr 4
	Honesty Day	Apr 30
 May	Cinco de Mayo	May 5
	Europe Day	May 9
	Mother's Day (US)	May 9
	National Creativity Day (US)	May 30
 June	Pride Month	All through Jun
	Best Friend Day	Jun 8
	International Children's Day	Jun 13
	Father's Day (US)	Jun 20
	Social Media Day	Jun 30
 July	Independence Day (US)	Jul 4
	World Emoji Day	Jul 17
	Olympics Opening Ceremony	Jul 23
	International Day of Friendship	Jul 30
 August & September	National Nonprofit Day (US)	Aug 17
	Back to School (US)	Sep 1
	Labor Day	Sep 6
	Oktoberfest	Sep 18
	International Day of Peace	Sep 21
	European Day of Languages	Sep 26
 October	International Coffee Day	Oct 1
	World Smile Day	Oct 1
	Columbus Day (US)	Oct 11
	Halloween	Oct 31
 November	Diwali Festival	Nov 4
	Single's Day	Nov 11
	Thanksgiving (US)	Nov 25
	Black Friday	Nov 26
	Small Business Saturday	Nov 27
	Hannukah Festival	Nov 28
	Cyber Monday	Nov 29
 December	Free Shipping Day	Dec 14
	Christmas	Dec 25
	Boxing Day (UK)	Dec 26
	New Year's Eve	Dec 31



For more information and resources, view the eCommerce Holidays and Celebrations: 2021 Calendar article on the 2Checkout's Blog

2checkout

is now **Verifone**

Modern Commerce. Simplified.

www.2checkout.com

Follow Us on:



facebook.com/2Checkout.2CO



twitter.com/2Checkout



linkedin.com/company/2checkout