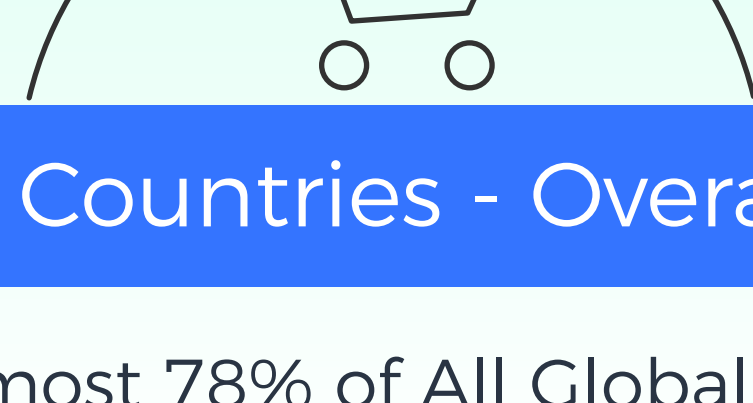


# 2Checkout Digital Commerce Benchmark - Q1 2019

Trends and performance in global eCommerce in the last 12 months



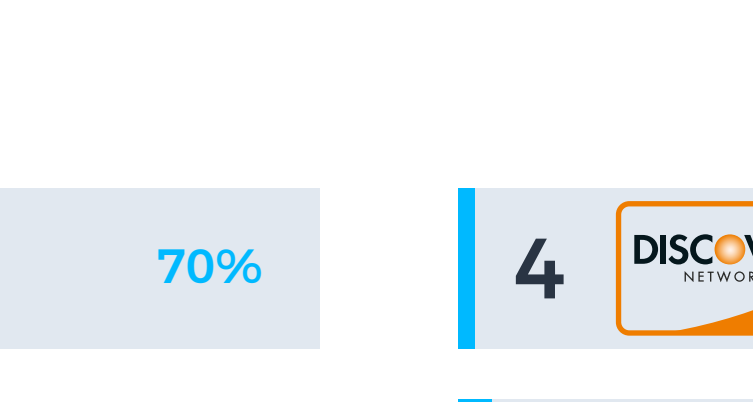
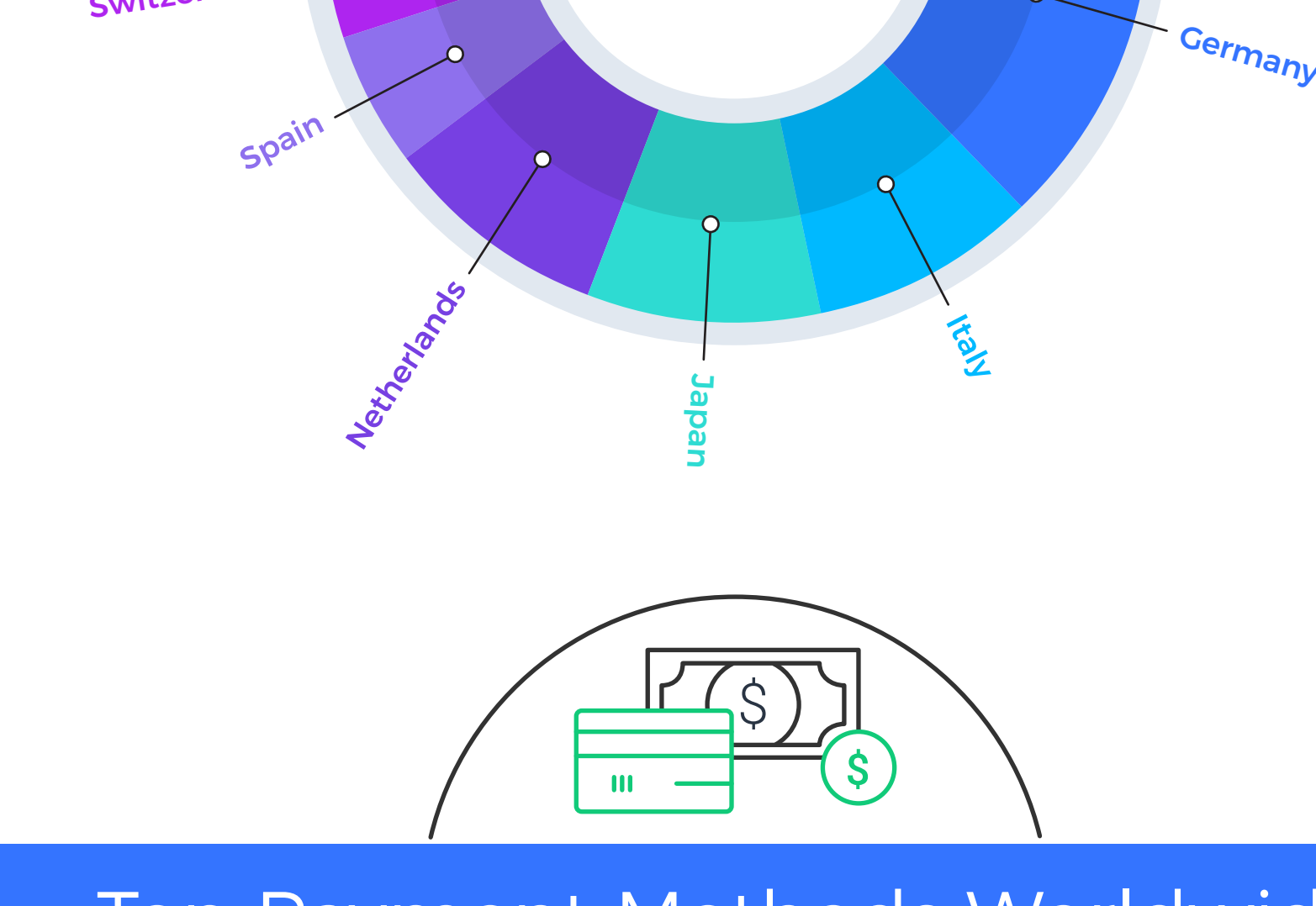
## Top 10 Countries - Overall Sales

Accounted for Almost 78% of All Global eCommerce Sales

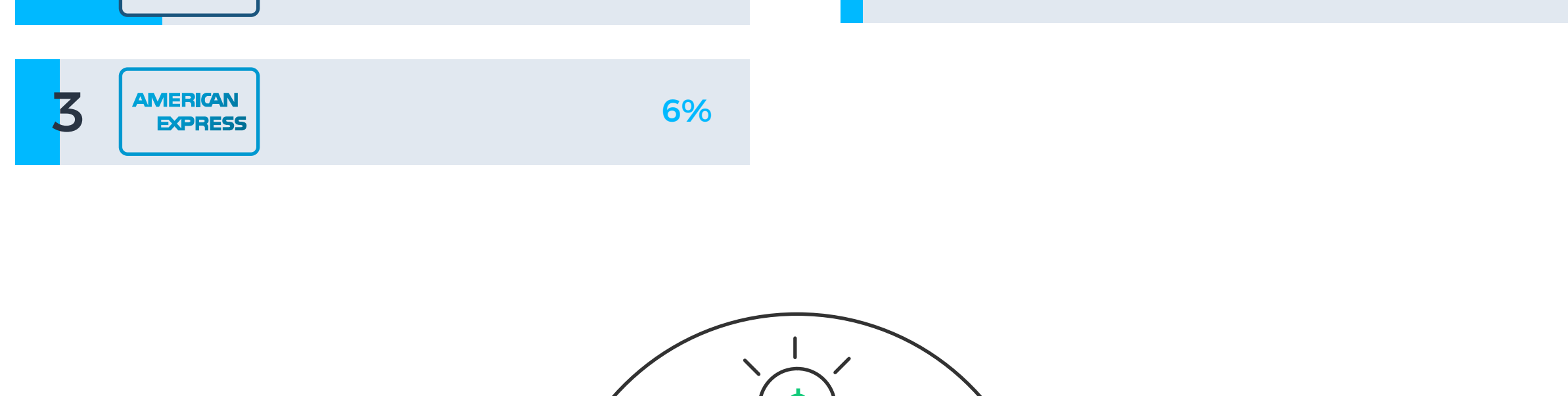


## Top 10 Non-English Speaking Countries

Generated 20% of digital commerce sales worldwide, a slight decrease from the previous year (22%)

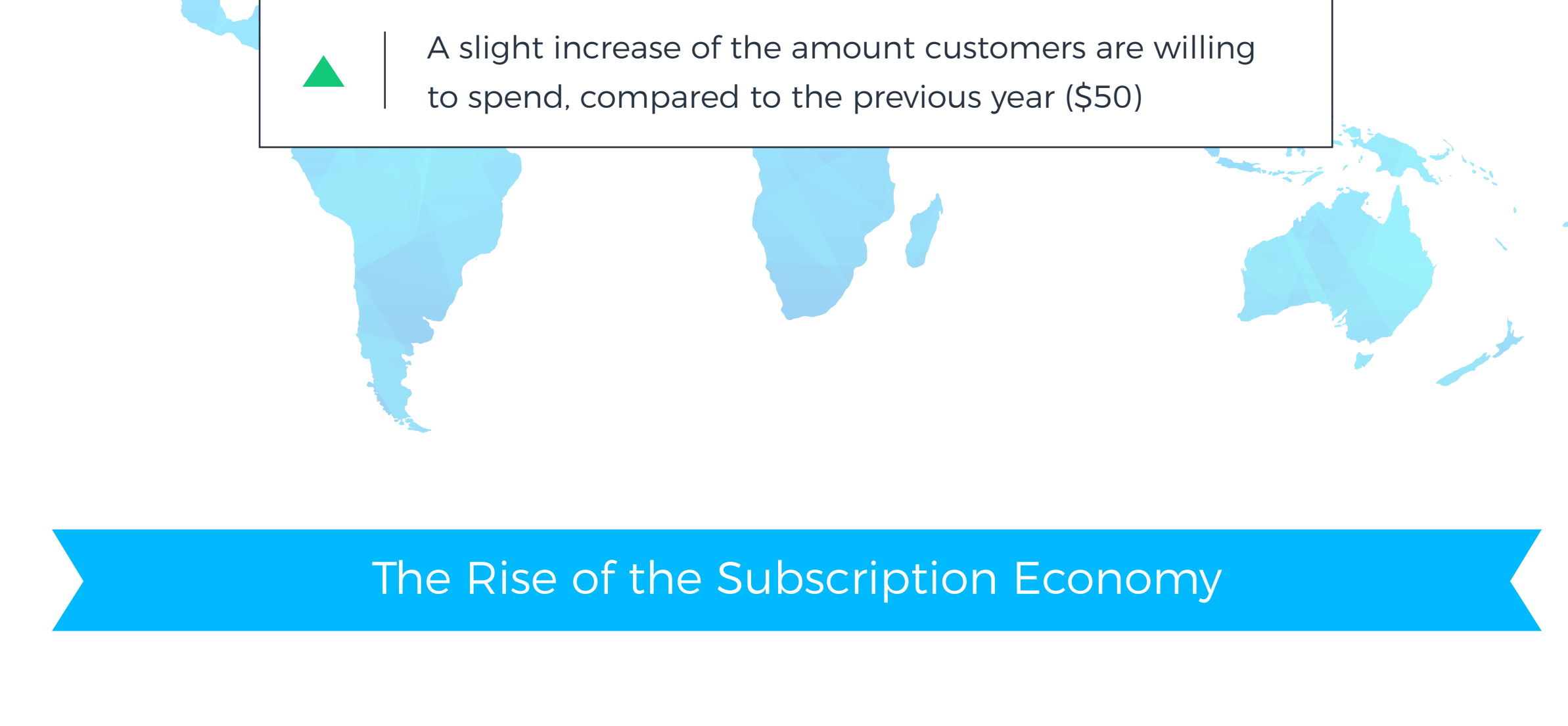


## Top Payment Methods Worldwide

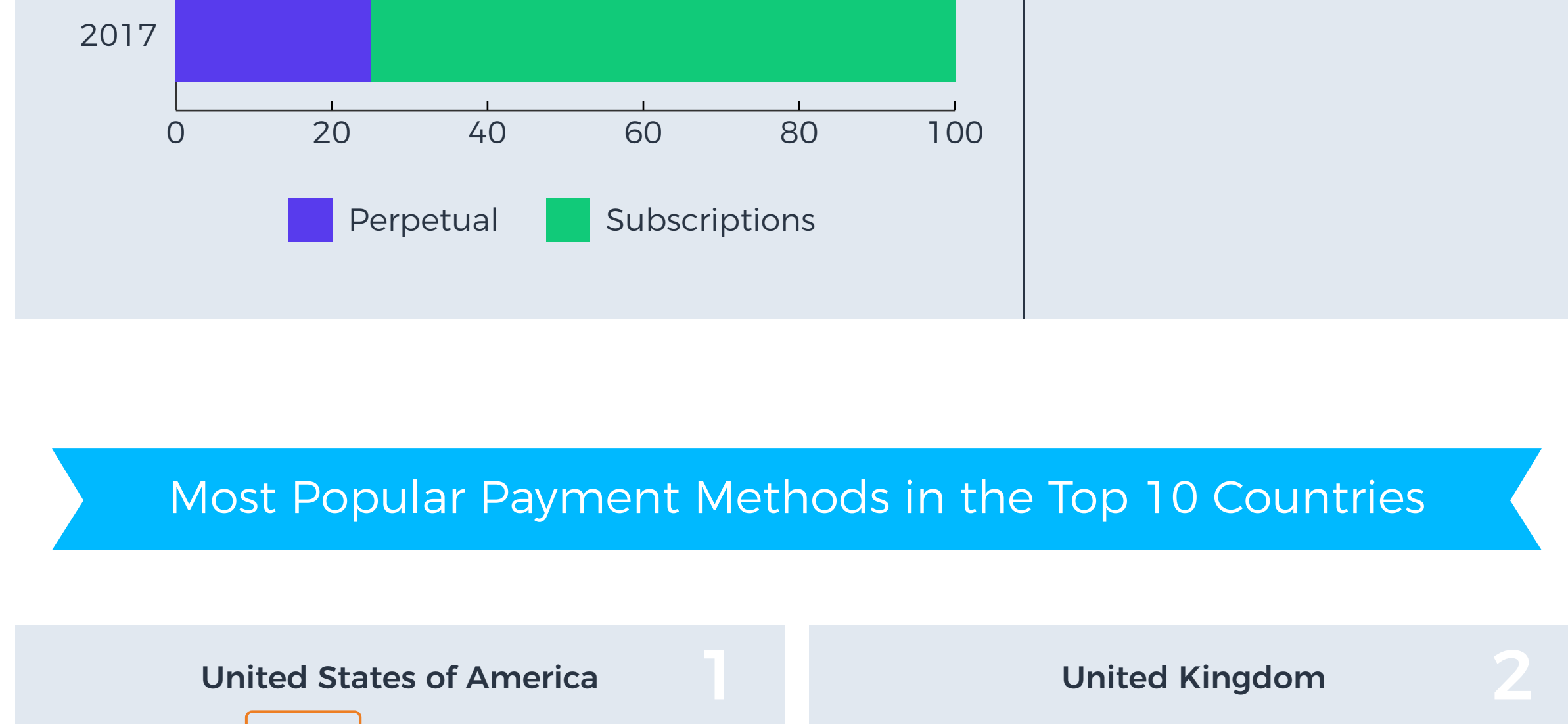


## Interesting Highlights

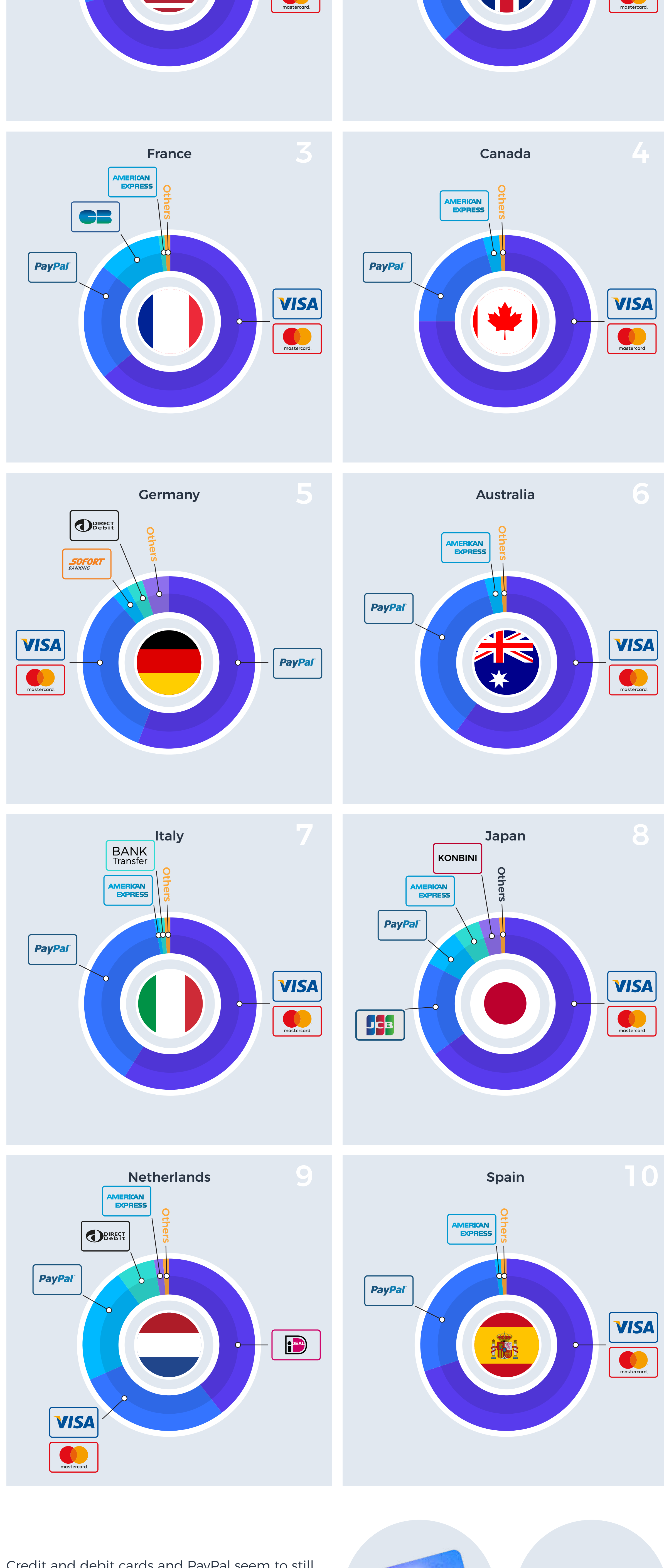
Average Order Value (AOV) Globally in the Last 12 Months:



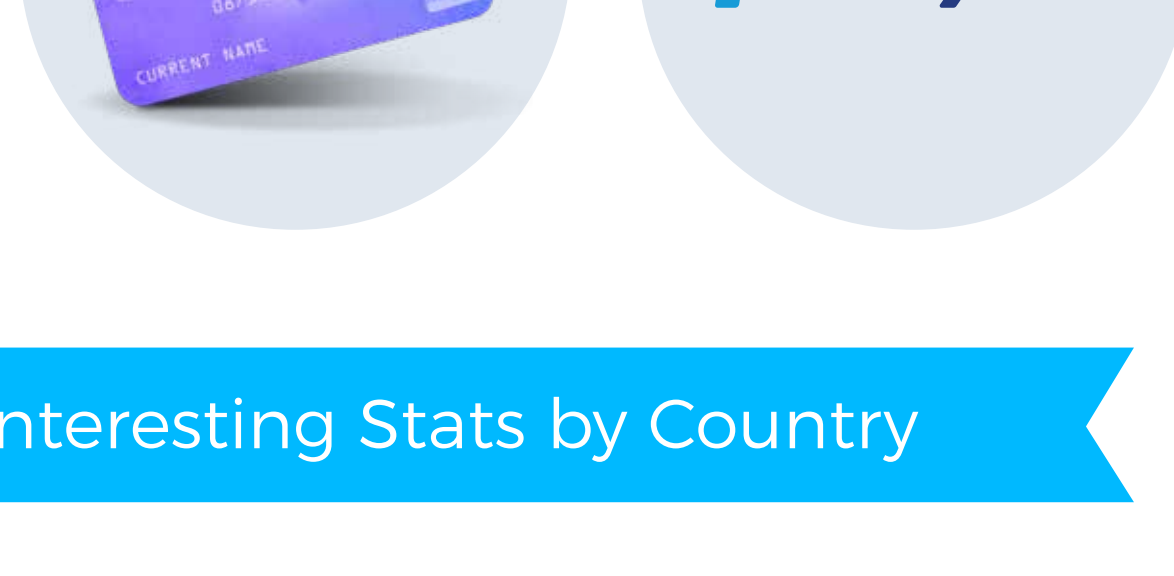
## The Rise of the Subscription Economy



## Most Popular Payment Methods in the Top 10 Countries



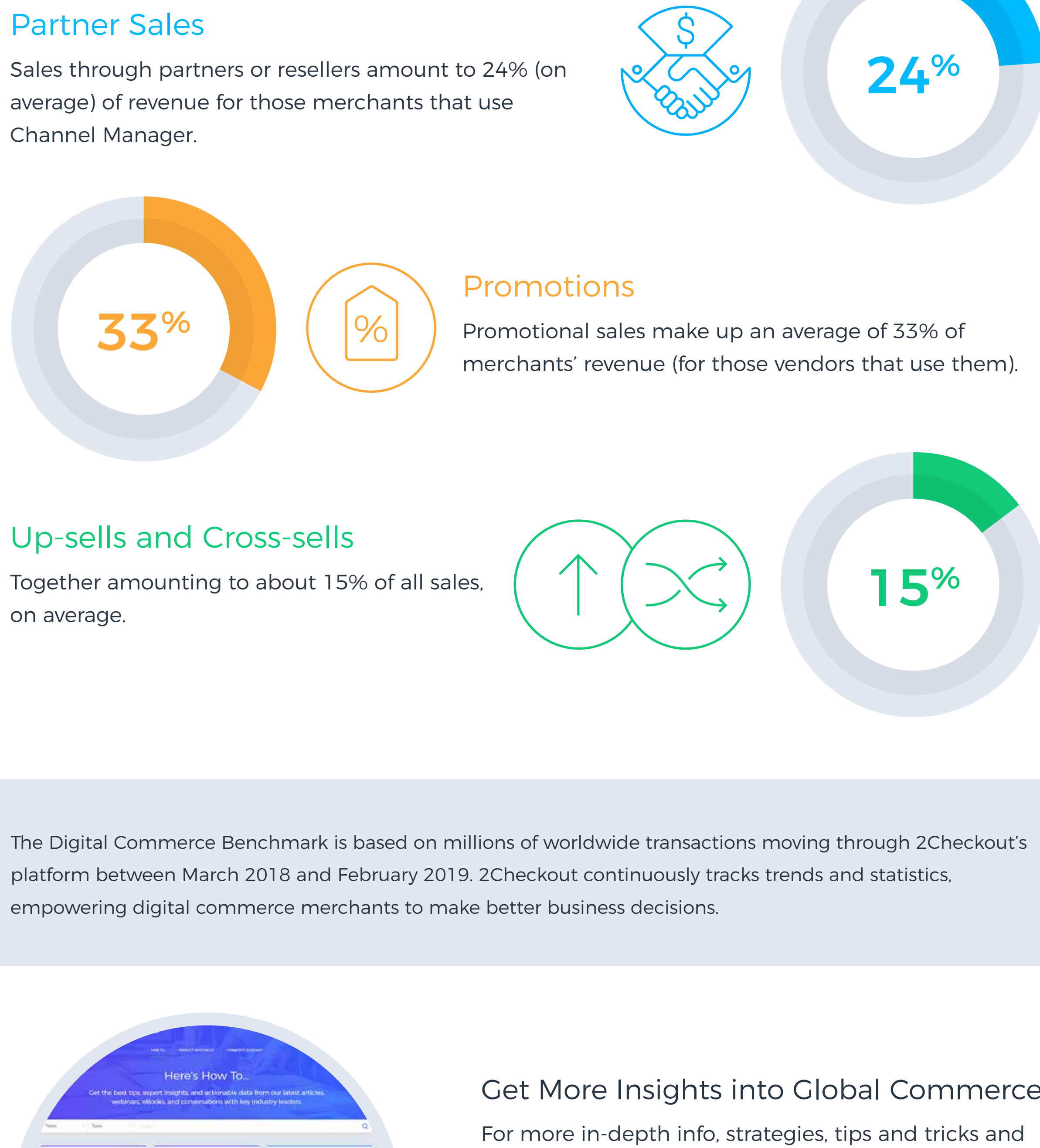
Credit and debit cards and PayPal seem to still dominate in payment method preferences, but the importance of certain local or regional methods must not be ignored.



## Local Payment Methods - Interesting Stats by Country



## Additional Revenue Sources



The Digital Commerce Benchmark is based on millions of worldwide transactions moving through 2Checkout's platform between March 2018 and February 2019. 2Checkout continuously tracks trends and statistics, empowering digital commerce merchants to make better business decisions.

Get More Insights into Global Commerce

For more in-depth info, strategies, tips and tricks and tools to use when growing your eCommerce business at a global level, check out our Resources page.

[Commerce Resources](#)

Follow Us on:

facebook.com/2Checkout.2CO/  
twitter.com/2Checkout  
linkedin.com/company/2checkout

Modern Commerce. Simplified.  
www.2checkout.com

Copyright © 2019 2Checkout. All rights reserved.