



About Avangate

Avangate is the agile eCommerce solutions provider trusted by Software and SaaS companies to grow their business worldwide through any channel, any model.

Specifically designed for software markets, Avangate's scalable and integrated solutions include a full-featured, modular and secure eCommerce platform, a partner order and revenue management solution, as well as a constantly expanding worldwide affiliate network.

Avangate's market-proven eCommerce solution enables software companies to rapidly embrace industry shifts, reach customers effectively, and adopt new business models with a view to optimizing profitable revenue across online and offline channels.

Why Software Companies Select Avangate:

- ✔ **Grow their software business online** through any channel, any model
- ✔ **Reach new customers.** Expand geographically, expand to new segments with diversified licensing models
- ✔ **Accelerate time to market.** Gain operational agility with self-service configurability, integrated solution for your whole business
- ✔ **Manage business performance.** Leverage cross channel visibility and control.
- ✔ **Grow and retain their customers** across the software lifecycle. Leverage end-to-end customer management from purchase to activation, to upgrade and renew.

Quick Facts

- ✔ Internationally recognized: Part of group of companies delivering top IT solutions worldwide since 1992
- ✔ Avangate eCommerce Solution launched 2005
- ✔ Global reach: Offices in USA, The Netherlands, Taiwan, Romania
- ✔ 2,000+ clients in the software industry
- ✔ 26,000+ niche software affiliates

Clients

Abbreviated List





SkyCommerce Suite™

Designed for selling software and SaaS through any channel, using any model, Avangate's integrated suite include a full-featured, modular eCommerce solution, a partner order and revenue management system as well as a global affiliate network and rich set of marketing and eCommerce managed services. It is the only multi-channel, multi-model integrated eCommerce solution that is designed to grow with your business.

Sky eCommerce Module

Self-service, configurable shopping platform

- ✓ Multi-language, customizable shopping cart
- ✓ International order and payment processing
- ✓ Complete software lifecycle - downloads, to box delivery, to subscription activations/amendments, to renewals
- ✓ 24x7x365 shopper support via phone, web and email
- ✓ Integrated with CRM, ERP, accounting & license system, and web based customer partner portals
- ✓ Fully embeddable via well-defined commerce API's

Sky Channel Manager Module

Partner order and revenue management system

- ✓ Global visibility of channel sales
- ✓ Software license inventory management & tracking system
- ✓ Order and invoice management
- ✓ Management of partner relationships, credit limits, discounts, complex price lists
- ✓ Integration with ERP and CRM systems

Sky Affiliate Network Module

- ✓ 26,000+ software affiliates including power affiliates, highly ranked download portals, review and content sites
- ✓ Affiliate management, promotion, and analytics

Contact us

To find out more on how we can help your company sell more software worldwide email: info@avangate.com.

Roles leveraging the SkyCommerce Suite

VP Sales, Sales Managers
Channel Managers
Product Managers

Roles leveraging the Sky eCommerce Module

eCommerce/ eBusiness professionals
Sales professionals
Marketing professionals

"We simply adore the customer service"



"The Channel Manager facilitated our growth"



Roles leveraging the Sky Channel Manager Module

Channel/reseller managers
Business development professionals
Distributors, resellers, VARs



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