



CLIENT SUCCESS STORY

stellar

# Stellar® Optimizes Global Digital Commerce Operations with 2Checkout



Locally relevant  
experience in

**190**  
markets

**DATA CARE  
EXPERTS**

**2checkout**  
is now **Verifone**®

[www.2checkout.com](http://www.2checkout.com)



**Sunil Chandna**  
CEO at Stellar Information Technology

“ We couldn't be more thrilled with our choice of digital commerce providers. 2Checkout (now Verifone) is offering a very efficient and fast way for us to go to market in so many countries, at the same time elevating the customer experience we are offering. They are a true partner, and we look forward to continuing to work with them. ”

**Customer:**  
Stellar Information Technology



**Vertical:**  
Data protection, recovery,  
and migration solutions

**Website:**  
[www.stellarinfo.com](http://www.stellarinfo.com)

**Target:**  
B2C & B2B

**2Checkout Solution:**



Avangate Monetization Platform | Reseller Model

## Solution & Results

Since working with 2Checkout's Avangate Monetization Platform, Stellar Information Technology has experienced an immediate improvement in digital commerce operations across multiple areas.



**Localized go-to-market approach in 190 countries**, providing an improved experience for more than 3 million users in their native language, currency, and preferred payment methods.



**Decreased fraud and chargeback rates**, reducing the burden on support staff, as well as associated costs



**Sales tax and compliance:** Calculating, collecting and remitting taxes automatically based on country-specific regulations



2Checkout In-App Purchase helps Stellar **deliver and effortless customer experience** by automating product activation. A significant benefit, since Data Recovery products are 50% of Stellar's revenue source and delayed activation was hampering customer experience



2Checkout's retention tools **increase revenue and customer lifetime value** by offering personalized incentives to customers; reduced customer churn

About  
Stellar Information Technology

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Established in 1993 and headquartered in India - with offices in New Jersey, USA, and Europe - Stellar is a global leader in data care. The ISO 27001 certified organization specializes in data recovery, data erasure, mailbox conversion, file repair software, and professional in-lab services. Renowned for their ease-of-use, innovation, and overall value, Stellar combines innovation and ingenuity to offer a range of future-ready solutions and features that fulfil niche and broad data care needs of consumers in both the enterprise and personal segments.

For further information, please visit [www.stellarinfo.com](http://www.stellarinfo.com).

# About 2Checkout

2Checkout (now Verifone) is the leading all-in-one monetization platform for global businesses built to help clients drive sales growth across channels and increase market share by simplifying the complexities of modern commerce. 2Checkout's digital services, including global payments, subscription billing, merchandising, taxes, compliance and risk, help clients stay focused on innovating their products while delivering exceptional customer experiences.

In August 2020, leading global payments solution provider Verifone acquired 2Checkout, further solidifying its commitment to providing seamless and frictionless experiences to customers globally through innovative and next-generation hardware and cloud services. 2Checkout will become Verifone, and the unified company will enable omnichannel commerce wherever and whenever clients shop.

Get more information at [www.2checkout.com](http://www.2checkout.com)



## NORTH AMERICA (HQ)

Atlanta,  
Georgia, USA

## NORTH AMERICA

Columbus,  
Ohio, USA

## WESTERN EUROPE (HQ)

Amsterdam,  
The Netherlands

## EASTERN EUROPE

Bucharest,  
Romania