



2Checkout Rescues WePay's Abandoned e-Commerce Customers

Spurned Merchants Offered Simple Migration to Keep Hosted Payments

Columbus, OH – January 22, 2014 – 2Checkout, a leading global online payments provider, has launched a program to rescue merchants recently abandoned by WePay. WePay recently announced their decision to retire their hosted checkout option and force customers to adopt their APIs instead.

2Checkout continues to offer merchants a hosted payments solution, and has set up a convenient [landing page](#) for former WePay customers to learn more. Hosted checkouts offer an intuitive and agile way for merchants to jump into online retailing without the hassle of formatting pages of website code.

“We offer APIs also, but we’re still incredibly fond of the hosted checkout”, said Tom Dailey, CEO at 2Checkout. “We want WePay’s merchant customers to know that 2Checkout still loves them, and we welcome them over to our hosted platform. We’ve even created a special landing page on our website for these merchants, to make the transition smooth and painless.”

2Checkout facilitates online payment transactions (credit card, debit card and PayPal) in 196 countries, 26 currencies, 15 languages and 8 payment methods. 2Checkout charges NO monthly fees or statement fees, and sellers pay only a flat rate on processed transactions. Other advantages of 2Checkout’s platform include:

- Two flavors of hosted checkout:
 - o Inline checkout screen that invisibly melds into a website assuming its look & feel
 - o Responsive checkout that dynamically adapts to each buyer’s device
- Industry-leading fraud prevention that protects merchant’s profit margins
- State-of-the art PCI protection that ensures customer data is safe and secure
- Recurring billing
- Ready-integrations with over 100+ carts
- Personalized service to ensure each seller’s success

Online retailers can start a free merchant account instantly by visiting <https://www.2checkout.com/signup>.

About 2Checkout:

A worldwide leader in payment services, 2Checkout maximizes online sales conversions by giving global buyers localized payment options. Trusted by over 50,000 merchants, 2Checkout supports transactions in 196 countries through 8 payment methods, 26 currencies, and 15 languages, forming one of the leading processors of online transactions in the world. The service is simple to implement, including a pre-integrated payment gateway, a merchant account, PCI compliance, international fraud prevention, and easy integration for more than 100 of the most popular shopping carts.

- For more information, please visit www.2checkout.com.
- Find daily posts on payments and e-commerce best practices at the 2Checkout blog: <https://www.2checkout.com/blog>.



- To receive the latest trends and news, Like 2Checkout on Facebook:
<https://www.facebook.com/2Checkout.2CO>

Media Contacts:

Renee Newby

Rocket Science PR, for 2Checkout

Office: +1 415 464 8110 x213

Mobile: +1 757 651 6554

Email: renee@rocketscience.com

###