



2Checkout Integrates with Shopify, Helping Online Retailers Expand Into Foreign Markets

Integrates Global Payments into Shopify Commerce Platform; Just One Click to Reach the World

Columbus, OH – April 29, 2014 – 2Checkout, a global online payments provider, today announced that Shopify, the leading commerce platform that allows anyone to easily sell online, in-store and anywhere in between, has integrated 2Checkout global payments option into its platform. This will provide Shopify customers with access to payments in 196 countries.

Accessibility to new market segments is a key driver for Shopify's continued growth. By partnering with 2Checkout, Shopify can now offer a proven, trusted payment solution to its customers, in new and emerging markets.

"2Checkout delivers a local buying experience that scales globally for merchants and customers alike." said Louis Kearns, director of payments at Shopify. "Shopify's 100,000+ merchants from around the world can now enable 2Checkout's secure, responsive, localized payments page to maximize checkout conversions in hundreds of markets."

2Checkout's payments service will be highlighted within Shopify's platform in countries where their own payment solution, 'Shopify Payments' is not available. This will make 2Checkout one of the only available payments option in many emerging markets. At the same time, Shopify's platform will be available to existing 2Checkout customers, providing an industry-leading commerce system on which to build their online stores.

"Shopify is the number one cart request that we get here at 2Checkout, so this partnership is a win for both parties," said Kevin Gallagher, SVP of business development at 2Checkout. "With 2Checkout providing the payments, it is literally just one integration to reach the world."

About Shopify:

Shopify is a commerce platform that allows anyone to easily sell online, at their retail location, and everywhere in between. Shopify offers a professional online storefront, a payment solution to accept credit cards, a point of sale system to power retail sales, and a card reader to accept payments through a mobile phone. Shopify currently powers over 100,000+ retailers in 122 different countries, including: Tesla Motors, Gatorade, Amnesty International, Google, CrossFit, and many more. Shopify was founded in 2006 and has received \$122 million in Series A, B and C funding from OMERS Ventures, Insight Venture Partners, Bessemer Venture Partners, FirstMark Capital, Felicis Ventures, and Georgian Partners. <http://www.shopify.com>.

About 2Checkout:

A worldwide leader in payment services, 2Checkout maximizes online sales conversions by giving global buyers localized payment options. Trusted by over 50,000 merchants, 2Checkout supports transactions in 196 countries through 8 payment methods, 26 currencies, and 15 languages, forming one of the leading processors of online transactions in the world. The service is simple to implement, including a pre-integrated payment gateway, a

merchant account, PCI compliance, international fraud prevention, and easy integration for more than 100 of the most popular shopping carts.

- For more information, please visit www.2checkout.com.
- Find daily posts on payments and e-commerce best practices at the 2Checkout blog: <https://www.2checkout.com/blog>.
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