2Checkout Offers Broadest Set of Online Checkout Methods in the World with Release of New Payments API

From Start-up to Global eTailer, Merchants Can Select the Best Checkout Method for Their Needs

Columbus, OH – May 14, 2014 – 2Checkout, a leading global online payments provider, today released a new suite of payment API (Application Programming Interface) libraries from beta testing, letting merchants embed 2Checkout's payment processing capabilities directly into their website while enabling complete customization of the user experience. Called *2Checkout Payment API*, the API libraries join 2Checkout's hosted options: Standard Checkout and Inline Checkout. With these three checkout platforms, 2Checkout is the payments vendor with the broadest set of customizable payment methods in the world.

Merchants use 2Checkout to process credit card, debit card and PayPal payments. Merchants benefit from using the *Payment API* because it allows them to directly integrate 2Checkout's technology into their website with complete coding control, which lets existing website stores and payment pages maintain their current design and user experience. Merchants can therefore focus on designing a unique and branded checkout experience for their customers.

"2Checkout's APIs were a breeze to implement on our website, and they let us keep total control over our branded shopping experience," said Bill Albert, CEO and owner of educational products merchant STEMfinity. "2Checkout's technology gave us the broadest selection of payment options to choose from, and we were able to migrate gracefully from our previous checkout method to *Payment API*. We are now expanding our online sales into international markets with a locally-accepted and proven payment system, and avoiding the expensive pitfalls of expansion."

2Checkout's *Payment API* is also one of the most secure and fraud-resistant in the industry, and can be implemented in 15 different languages to accept 26 different currencies and 8 different credit, debit and PayPal payment methods.

"We're the only payment vendor that uses both JavaScript encryption on the data *and exchanges it for a non-reversible token*. We are unwavering in our focus on protecting our merchants from customer fraud," said Shawn Budde, CEO of 2Checkout. "Using our technology, the merchant is no-longer liable for credit card breaches and there's no need for them to get PCI level-1 compliance on their own, since we take full responsibility for all of that."

Merchants interested in using 2Checkout's APIs can learn more at: https://www.2checkout.com/payment-api

Payment API Details:

2Checkout's community supported API libraries are available in PHP, PYTHON, RUBY, .NET and JAVA. The libraries are easy to integrate, and include modules for more than 100 of the most popular shopping carts. Other features include:

- Pre-integrated payment gateway and merchant account

- Free access to TrustWave's TrustKeeper® PCI Manager portal & Trustwave security tools to help protect the merchant's site, with a custom "Trusted Commerce" seal to boost shopper confidence

- PCI Level 1 certification. Client-to-server API integration encrypts sensitive credit card data and eliminates PCI liability from the merchant. Client-side JavaScript safely tokenizes shoppers' credit card information so that no sensitive data ever touches the merchants' servers

- 2Checkout's proprietary, International fraud prevention technology tracks every transaction and sale and constantly monitors for unnatural activity

- Increases merchants' conversion rates and gross sales by automatically presenting shoppers with the most relevant local payment options. Accepts local payments in 196 countries, 26 currencies, and 15 languages

Broadest Set of Checkout Methods:

2Checkout offers two hosted checkouts and an API solution, forming the most comprehensive selection of checkout options in the world.

- *Standard Checkout* displays checkout pages based on the buyer's device while maintaining the merchant's unique branding.

- *Inline Checkout* provides a simple payment form that gives shoppers the appearance that they are still on the merchant's site, while the merchant receives all of the security benefits of a hosted checkout solution.

- The *Payment API* empowers merchants to integrate 2Checkout's payment processing directly into their website with the most customization options.

Regardless of which 2Checkout checkout method merchants choose to use, their new merchant accounts can be underwritten and approved instantly. No other bank or payments processor lets merchant start selling as quickly.

Links:
- Learn more about 2Checkout's APIs here: https://www.2checkout.com/payment-api
- Find documentation: https://www.2checkout.com/documentation/payment-api
- Online retailers can start a free merchant account instantly at: https://www.2checkout.com/signup

About 2Checkout:
A worldwide leader in payment services, 2Checkout maximizes online sales conversions by giving global buyers localized payment options. Trusted by over 50,000 merchants, 2Checkout supports transactions in 196 countries through 8 payment methods, 26 currencies, and 15 languages, forming one of the leading processors of online transactions in the world. The service is simple to implement, including a pre-integrated payment gateway, a merchant account, PCI compliance, international fraud prevention, and easy integration for more than 100 of the most popular shopping carts.

- For more information, please visit www.2checkout.com.

- Find daily posts on payments and e-commerce best practices at the 2Checkout blog: https://www.2checkout.com/blog.

- To receive the latest trends and news, Like 2Checkout on Facebook: https://www.facebook.com/2Checkout.2CO

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