

2Checkout's Avangate Solution Named 2017 CODiE Award Finalist in Three Categories: Best eCommerce Solution, Best Payments Solution, and Best Subscription Management Solution

Digital commerce solution earns prestigious industry recognition for the eighth year running

ATLANTA, GA – June 27, 2017 – 2Checkout (formerly Avangate), a leader in eCommerce, payments and subscription billing solutions, announced that its Avangate Digital Commerce Solution was named a 2017 [SIIA CODiE Awards finalist](#) in three categories in the business technology track: Best eCommerce Solution, Best Payments Solution, and Best Subscription Management Solution.

The [SIIA CODiE Awards](#) have been recognizing product excellence for over 30 years. The awards offer 93 categories that are organized by industry focus of education technology and business technology. Finalists represent the best products, technologies, and services in software, information and business technology. 2Checkout's Avangate solution was honored as one of 205 finalists across the 59 business technology categories.

The Avangate integrated platform includes eCommerce, Subscription Management, Global Payments, Distribution Channel Management, and several other modules that make it a unique offering in the market. 2Checkout helps companies sell their products, manage subscriptions and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates.

"I am impressed by the level of innovation and creativity of the products that have been selected as this year's CODiE Award finalists. We are happy to recognize these products and the power they have to transform the future of how we do business," said Ken Wasch, President of SIIA.

"We are very proud of this achievement, especially since we were named finalists in three distinct categories," said Alex Hart, 2Checkout's CEO. "2Checkout's Avangate digital commerce solution is an integrated modular platform that offers our clients rich functionality and extensive flexibility. We are extremely pleased to have been recognized for both the strength of our all-in-one

integrated platform and for the richness and depth of our solutions in eCommerce, subscription management, and payments. All of these areas are essential to creating a world-class consumer experience, and we are continuing to invest in them in order to help our clients increase customer lifetime value across multiple channels and markets.”

The judges were impressed with 2Checkout’s Avangate platform overall and mentioned its customer-centric capabilities and integration as particularly noteworthy. One judge stated that, “In general, Avangate was much more customer-facing than others, which enables a totally different landscape of capabilities.” Another judge “Really appreciated the deep dive on churn prevention and how Avangate helps reduce and prevent churn.” Other judges mentioned the “Powerful”, “Well-rounded product,” and felt that 2Checkout offered a “Very comprehensive solution, and deep functionality coverage.”

The SIIA CODiE Awards are the industry's only peer-recognized awards program. Business technology leaders including senior executives, analysts, media, consultants, and investors evaluate assigned products during the first-round review which determines the finalists. SIIA members then vote on the finalist products between June 19th and July 7th, 2017 and the scores from both rounds are tabulated to select the winners. Winners will be announced during the [CODiE Award Business Technology Winner Announcement & Celebration](#) on July 25th in San Francisco. Details about each finalist are listed at <http://www.sii.net/codie/Finalists>.

The Avangate platform has won several previous CODiE Awards, including Best Subscription Management Solution in 2016 and 2015, Best eCommerce & Billing Platform in 2015, and Best eCommerce and Billing Solution in 2013. To learn more about how 2Checkout’s Avangate platform can help you grow your software and SaaS sales, read an overview of the [Avangate commerce solutions](#).

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About the SIIA CODiE™ Awards

The **SIIA CODiE Awards** is the only peer-reviewed program to showcase business and education technology’s finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. For more information, visit sii.net/CODiE.

About 2Checkout (formerly Avangate)

2Checkout, a Francisco Partners portfolio company, is the digital commerce & payments provider that helps companies sell their products and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates. The company's clients include ABBYY, Absolute, Bitdefender, FICO, HP Software, Kaspersky Lab, and many more companies across the globe. Avangate acquired 2Checkout in March 2017. More information on the Avangate platform and services can be found on www.avangate.com.

More information on 2Checkout can be found on www.2checkout.com

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