

2Checkout Announces the 2018 CommerceNow Online Event

eCommerce event shares industry best practices and helps attendees take their eCommerce business to the next level.

ATLANTA, GA – May 31, 2018 – 2Checkout (formerly Avangate), a leader in eCommerce, payments and subscription billing solutions, today announces the agenda for [CommerceNow 2018](#), an innovative online event designed to help professionals take their eCommerce business to the next level. The free online event will take place on June 13 and 14, 2018 starting at 9am Eastern Time.

Attendees will learn best practices and strategies from experts in several areas including eCommerce, digital marketing, conversion optimization, international sales, fraud and compliance, customer experience and advocacy in a convenient online format. The event’s agenda is meant to provide learnings covering the entire digital commerce lifecycle – from acquisition to activation, upselling, upgrading, all the way back to renewal and client retention.

“Our online event enables not only education from industry influencers in all aspects of digital commerce, it also introduces a valuable learning opportunity for all ecommerce professionals, no matter where they are in the world, without leaving the office to attend,” said Alexandra Marcu, VP of Marketing at 2Checkout.

CommerceNow features an unparalleled lineup of expert speakers, including Dave Chaffey, co-founder of SmartInsights; Fernando Angulo, Head of International Partnerships at SEMrush; Liz Richardson, Director of Client Services at Influitive; Chris Goward, founder of WiderFunnel; Georgiana Laudi, Marketing Executive at A Better CX; Brad Rosen, VP of Revenue Operations at G2 Crowd, as well as 2Checkout’s VP of Sales for EMEA and APAC Laurentiu Ghenciu. These industry leaders will share their knowledge in live presentations followed by interactive Q&A sessions designed to encourage engaged participation. Erich Litch, 2Checkout’s Chief Revenue Officer, will be the host of the event.

For details about speakers, the agenda, and to register, visit [CommerceNOW](#). All registrants will receive free access to the live event as well as to on-demand recordings of each session and presentation slides following the event.

About 2Checkout (formerly Avangate)

2Checkout, a Francisco Partners portfolio company, is the digital commerce & payments provider that helps companies sell their products and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates. The company's clients include ABBYY, Absolute, Bitdefender, FICO, HP Software, Kaspersky Lab, and many more companies across the globe. Avangate acquired 2Checkout in March 2017. More information about 2Checkout's Avangate platform and related services can be found on www.avangate.com. More information on 2Checkout can be found on www.2checkout.com

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