

2CHECKOUT

2Checkout Partners with Selz to Offer Secure and Easy Payments Service for Global Entrepreneurs

Fully integrated solution delivers a smooth and simple checkout experience to more than 100,000 merchants in 180 countries

COLUMBUS, OH – July 8, 2016 -- [2Checkout](#) is pleased to announce a new partnership with [Selz](#), an ecommerce platform for entrepreneurs and personal brands, to provide merchants worldwide with an easy, secure and fully integrated payments solution. This collaboration enables Selz clients to adapt to local languages, currencies and payment methods in one simple, seamless integration.

Selz focuses on providing merchants with the resources needed to create, launch, promote, and manage a successful online business in one simple place. 2Checkout's integration will serve the company's 100,000 clients, removing the complexity of international payments.

"Selz is all about seriously simple selling," said Selz CEO, Martin Rushe. "Partnering with 2Checkout expands our easy ecommerce service into more than 180 countries. We have huge demand from entrepreneurs in India, South Africa, Russia, the Philippines and Brazil to name just a few of the countries our partnership with 2Checkout gives us access."

2Checkout enables merchants worldwide to accept payments easily. The checkout experience is optimized for online and mobile with localized payment options, including integrated PayPal and Amex in one merchant account with flat rate pricing while providing advanced security and fraud prevention, as well as live customer support available in several languages.

"Selz and 2Checkout are perfectly aligned in our mission to provide online retailers everywhere with the tools they need to ensure their online business flourishes," said Ken Benvenuto, 2Checkout CEO. "We are excited to collaborate with Selz as their payment gateway and bring our straightforward payments capabilities to merchants around the world."

Selz merchants can select 2Checkout as their payment provider within the settings of their account, setting up a fully-integrated solution in minutes. For more information, visit: <https://www.2checkout.com/landing/s/selz-referral?r=seliz2co>.

About Selz:

Selz is seriously simple selling. Selz enables entrepreneurs to sell easily from an existing website, across social channels or to create beautiful online stores. Selz handles all sales processing, customer management, inventory management, fulfilment and marketing from one, simple place so you can get on with doing what you love. <https://selz.com/>

About 2Checkout:

2Checkout is a global payment platform that makes it easy to accept online and mobile payments, from anyone, anywhere. Supporting transactions in 211 markets, 2Checkout offers pre-integrated payments gateway, merchant account, PCI compliance, international fraud prevention, and integration with more than 100 shopping carts, along with outstanding live customer support. Businesses and organizations can accept payments using 8 payment methods in 87 currencies, and 15 languages. Find out why 2Checkout is trusted by more than 50,000 merchants worldwide, visit www.2checkout.com.

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