

2Checkout and FreshBooks Partner to Help Small Business Owners Grow Their Online Businesses

Seamless integration enables FreshBooks to offer new online payment option to customers in Asia-Pacific, Latin America, Middle East, and Africa

COLUMBUS, OH -- 2Checkout today announced that FreshBooks, the #1 cloud-based accounting software designed exclusively for service-based small business owners, has integrated 2Checkout into its platform. This will provide FreshBooks' customers with an option to seamlessly accept international payments from both Asia-Pacific and emerging markets.

This partnership will complement and support the growth of FreshBooks' international footprint. The integration will enable small business owners to grow their businesses by accepting global online payments in a way that is hassle-free, cost-effective, and sophisticated. FreshBooks customers will have access to 2Checkout's hosted checkout and API integration options, fraud protection, and features such as multiple currencies and checkout page translation in 15 languages.

"The future of small businesses and the freelance economy is global," said Mike McDerment, co-founder and CEO, FreshBooks. "The ability to reach customers in 120 countries and get paid online will allow service-based small business owners to get paid simply and quickly. 2Checkout enables our users to connect with their clients in various languages, offering payment options and currencies through simple and secure software that's easy to set up and helps them get paid quickly."

"FreshBooks' easy-to-use software for invoicing, time tracking, and expense management helps millions of small businesses ramp up their revenue and maintain healthy financial status," said Kevin Gallagher, Senior Vice President of Business Development at 2Checkout. "This partnership will allow small business owners to stop worrying about how to get paid and focus on growing their business."

FreshBooks and 2Checkout both work with small businesses to help them get up and running quickly without having to contend with arduous setup processes and complicated technical integrations. Furthermore, FreshBooks simplifies the accounting process by storing all business and transactional information in one place.

About FreshBooks:

FreshBooks is the #1 cloud-based accounting software designed exclusively for service-based small business owners. The company has helped more than 10 million users process billions of dollars through its easy-to-use invoicing, expense management, time tracking, and online payments features. Recognized in 2014 with six Stevie awards for best customer service in the world, the company's mantra is to "execute extraordinary experiences everyday." Based in Toronto, Canada, FreshBooks serves paying customers in 120 countries. FreshBooks.com

About 2Checkout:

2Checkout is a global payment provider that makes it easy to accept payments from anyone, anywhere. Trusted by tens of thousands of merchants in nearly 200 countries, 2Checkout offers easy signup and implementation, with top notch customer support. Businesses and organizations can accept payments using 8 payment methods and in 26 currencies, and settle in 25 home currencies. 2Checkout offers both hosted checkout forms and APIs, and integrates with more than 100 shopping carts. For more information, please visit www.2checkout.com.